

Double trouble for your competition.

Double the fun for your customers. Major growth opportunities for you. Jump-start your entry into the multi-million dollar card and photo book categories with the new KODAK DL2100 Duplex Printer. This smart and sassy little printer delivers new double-sided KODAK Quality Photo Books, Calendars, and Greeting Cards you need to see to believe. Get yours now and get a running start on the competition.

It's payback time The KODAK DL2100 Duplex Printer is an amazing value. Savvy buyers take note of the modest investment and great profit potential with our new, premium products. We did the math. If you can sell at least two duplex KODAK Photo Books a week, this solution is priced to pay for itself in less than a year.

The quality and choice of designs for Photo Book, Calendar and Greeting Cards you can offer consumers is simply fabulous.

Fresh new borders and background designs are included, plus the latest creative options that put your customer in control. We've got what you need to grow your onsite premium business:



KODAK DL2100 Duplex Printer

KODAK Quality Prints that last a lifetime* - Bright colors and sharp text delivered on papers that we've tested with consumers for key attributes that drive preference.

Easy and fun - The award-winning KODAK Picture Kiosk software delivers an intuitive and streamlined workflow plus easy creative options that consumers love.

Speed that delights consumers - Deliver gifts and cards in just minutes. Products are delivered collated and ready to bind.

10-page
Photo Book
~5 Minutes
to print

Kodak

It's time for you AND Kodak



Make the smart choice

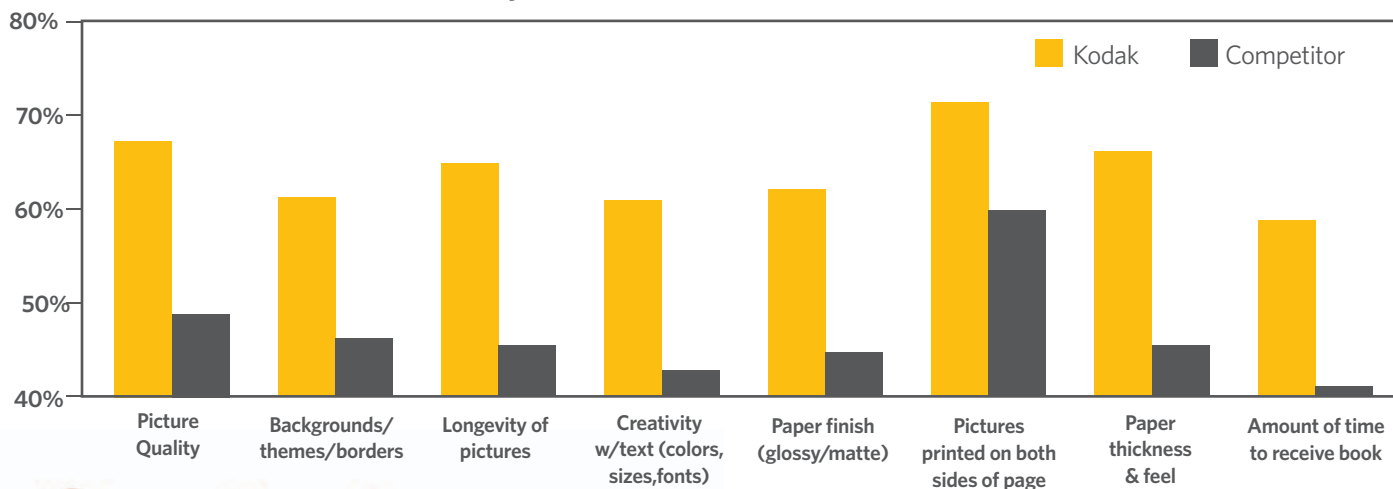
Only the KODAK DL2100 Duplex Printer delivers the unique combination of KODAK Quality prints, high-speed performance, reliability, and low price to the retail printing industry. Get yours today and grow your business.

The quality you need to beat the competition

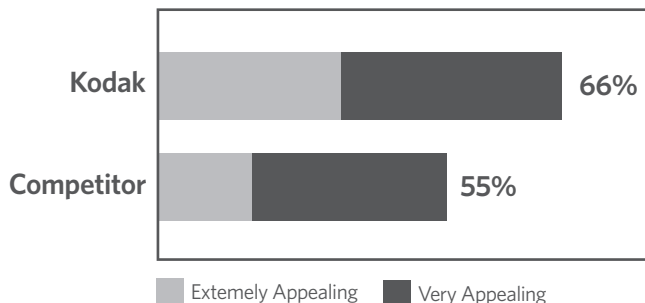
Make no mistake. The KODAK DL2100 is not your average printer. Most competitive printers were *really* built for standard office paper and output. We've designed the KODAK DL2100 to be the best value for onsite duplex photographic applications. There is a big difference. We've optimized each component of the KODAK DL2100 printing solution:

- **KODAK DL2100 Duplex Printer Papers and Card Stock** – Deliver the physical characteristics of prints consumers want and Kodak standards demand.
- **KODAK DL2100 Duplex Printer Toners** – Exclusive and unique to Kodak. Provide excellent color reproduction and robust fusing characteristics.
- **KODAK DL2100 Duplex Printer** – Print speed and smooth paper transport that retail solutions demand.
- **KODAK Image Processing Software** – Absolute industry-leading excellence in image management and quality results.

What Consumers Want: Key Performance Results



Overall Consumer Appeal



*Consumer interviews conducted by Kodak, May 2008, including competitive product samples.

Beautiful books for effortless storytelling

KODAK Photo Books make it fast, fun and easy to create a story. Auto layout and our hugely popular “shuffle pictures” features gives your customers the control they love and the speed they demand. Making creative choices and adding text is so streamlined that shoppers easily personalize their story without creating a queue.

- Sizes: 8.5 x 11 inch and A4
- Layout: Landscape
- Double-sided, bordered pages
- Binding: Wire or staple/glue
- Unlimited pages (limited only by binding size/style)
- Writable media for personal captions
- KODAK DL2100 Duplex Printer Paper — Gloss finish with 148 gsm



Customized calendars in minutes

It's easy to share a year's worth of memories in minutes. Rich, colorful photos and sharp text make these a standout gift item. Long-lasting, writable media for truly custom creations—a great repeat purchase item.

- Sizes: 8.5 x 11 inch and A4
- Layout: Landscape
- Double sided, bordered pages
- Binding: Wire bound
- Writable media
- KODAK DL2100 Duplex Printer Paper — Gloss finish with 148 gsm



It's a booming new business! Instant, personalized KODAK Greeting Cards

Bring customers back again and again to your store with our new double-sided, folded greeting cards. Fresh designs with artwork on covers *and* inside will be a bit hit. Priced right to let you enter the onsite card and gifting category with an easy winner. Try sampling this low cost, high value category as a way to introduce your new line of onsite gifts from Kodak.

- Size: 4.8x6.8 inch cards w/envelope
- Layouts: Landscape or portrait
- Double sided, bordered
- Writable media
- KODAK DL2100 Duplex Greeting Card Paper — Coated, pre-scored, 270 gsm card stock



KODAK DL2100 Duplex Printer

Great value for your money

We've optimized the KODAK DL2100 for photo product production. The chart shows the average number of duplex pages per cartridge.†

KODAK DL2100 DUPLEX PRINTER

Printer Package

- Printer w/duplexer installed
 - Power cord (US in 120v, EU in 230v) 71" / 180.34 cm length
 - Unpack instructions
 - Printer set up instructions
 - Starter toners within printer (~40% capacity)
 - 4 Imaging drums within printer
 - 16.4 foot / 5 m USB cable

Required items for use with KODAK Picture Kiosk applications

KODAK DL2100 Duplex Enabler Kit for Picture Kiosks

- Kiosk enablement CD
- Installation instructions for software

KODAK DL2100 Creative Content Kit

PRINTER SPECIFICATIONS

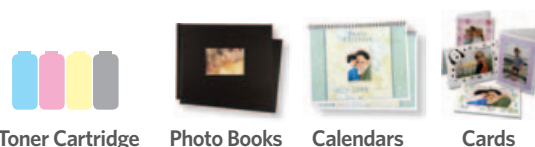
KODAK DL2100 Duplex Printer	Single Pass LED, 1200x600 dpi, Electro-Photographic Printer
Processing	700 Mhz, 64 bit, 256 MB memory
Print times	First color print in 11 seconds (cards) 10-page Photo Book - 5 minutes Monthly Calendar w/cover (13 pgs) - 3 minutes 5 Custom Greeting Cards - 1 minutes

CONSUMABLES

- KODAK DL2100 Duplex Printer Paper/Gloss—148 gsm, A4 and 8.5x11 in. coated paper, packs of 250 sheets
- KODAK DL2100 Duplex Printer Greeting Card Paper—270 gsm, 6.8x9.6 in. coated card stock, pre-scored, 2 packs of 100 sheets each
- KODAK DL2100 Duplex Printer Toners—Cyan, Magenta, Yellow, Black

PHYSICAL CHARACTERISTICS

DL2100 Dimensions (H x W x D):	50.8 x 43.5 x 62.2 cm (20 x 17.1 x 24.5 in.)
Weight:	
• Packed	33 Kg (72.8 lbs.)
• Unpacked	31 Kg (68.3 lbs.)



Toner Cartridge	Photo Books	Calendars	Cards
Yellow	800	1,500	3,500
Cyan	800	1,500	3,500
Magenta	800	1,500	3,500
Black	4,500	6,000	10,000

†Represents typical yield. Images and border content selected by users will impact overall toner yield.

OUTPUT OPTIONS

Duplex Photo Books:	A4 and 8.5x11 in. sizes
Duplex Calendars	A4 and 8.5x11 in. sizes
Duplex Folded Greeting Cards	12.2 x 17.3 cm (4.8x6.8 in.)

OPERATING REQUIREMENTS

Operating temperature range:	15° to 26° C (59° to 80° F)
Relative humidity:	20 to 80%
Power consumption:	Separate models: 120 VAC or 230 VAC, Energy Star Compliant

ORDERING INFORMATION

Product	Catalog #
KODAK DL2100 Duplex Printer (120V)	839-1476
KODAK DL2100 Duplex Printer (230V)	849-2423
KODAK DL2100 Duplex Printer Paper/ Gloss/ A4	190-4267
KODAK DL2100 Duplex Printer Paper/ Gloss/ 8.5 x 11 in.	885-1875
KODAK DL2100 Duplex Printer Greeting Card Paper/ 6.8x9.6 pre-scored flat sheet	843-3260
KODAK DL2100 Duplex Printer Toner/Yellow	824-2323
KODAK DL2100 Duplex Printer Toner/Cyan	103-1145
KODAK DL2100 Duplex Printer Toner/Magenta	107-8542
KODAK DL2100 Duplex Printer Toner/Black	887-0792
White Greeting Card Envelopes / 5.25 x 7.25 in. Qty: 2080 envelopes	121-2042
KODAK DL2100 Duplex Printer Enabler Kit for Picture Kiosk	157-8152
KODAK DL2100 Creative Content Kit	146-1177

Printer Stand also available

WARRANTY/SERVICE

Warranty:	Contact your local KODAK products representative for details
Service:	Kodak Advanced Unit Replacement (AUR) support
Repair Components:	Imaging Drums, Fuser and Transfer Belt

* When stored in typical consumer home dark storage environments

www.kodak.com/go/rss

Kodak
It's time for you AND Kodak



The ultimate
flexible and scalable
dry lab solution

